



PATHWAY CARING FOR CHILDREN 2022 DINNER & AUCTION EVENT

SATURDAY, APRIL 9TH | FIRESTONE COUNTRY CLUB

AUCTION SPONSOR PERKS

\$20,000 Presenting Sponsor

- VIP seating for 24 guests (3 tables of 8)
- Address guests from the stage during event
- Event verbal and visual recognition as presenting sponsor
- Premier company logo placement on all event materials including invitation, digital program, auction website
- Full-page, color, inside front cover and back cover ad and welcome letter in digital program
- 5 min Facebook Live and/or Instagram takeover on Pathway's pages to promote business and why you support Pathway.
- Mention in monthly Pathway eNews
- Logo on card listing Live auction items
- Champagne toast before dinner
- Wine service at tables
- Logo on photo area backdrop
- Drink tickets for each guest
- Announced and thanked across all Pathway social media platforms
- Logo displayed on every auction email to constituents as Presenting Sponsor
- Logo prominently displayed on auction bidding platform website and app
- Early access to preview auction for you and your guests

\$15,000 Sponsor

- VIP seating for 16 guests (2 tables)
- Recognition at event, signage and verbal
- Company logo placement on event materials including digital program, auction website
- Full-page, color, advertisement in the digital program
- 15-30 second commercial played on during auction event
- Champagne toast before dinner
- Drink tickets for each guest
- Logo on card listing Live auction items
- Announced and thanked across all social media platforms
- Logo prominently displayed on auction bidding platform website and app
- Logo displayed on every auction email to constituents

\$10,000 Sponsor

- VIP seating for 8 guests
- Recognition at event, signage and verbal
- 1/2 page, color ad in digital program to be emailed to Pathway constituent list and linked on website
- On screen logo recognition during the event
- Announced and thanked across all social media platforms

\$5,000 Sponsor

- 4 dinner tickets
- 1/2 page, color advertisement in digital program to be emailed to Pathway constituent list and linked on website
- Logo on event website
- Signage at event
- On screen logo recognition during the event

\$1,000 Sponsor

- Logo in digital program to be emailed to Pathway constituent list and linked on website
- Logo on event website
- On screen logo recognition during the event
- On screen logo recognition during the event

MEDIA IMPRESSIONS:

Social Media

- 3,000+ followers across Facebook, Instagram, Twitter and LinkedIn
- Anticipated Impressions- 27,000+ from weekly posts

Email Constituents

- 2,000+ individual emails receiving communications
- Anticipated Impressions- 20,000+ from 10 Emails

Website

- 500+ average weekly visitors
- Anticipated Impressions- 8,000+ over 16 weeks



www.pathwaycfc.org

Printed Name and Company: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Payment Method: _____ Check to Pathway Caring for Children _____ Bill me _____ Credit Card

Credit Card # _____ CVC: _____ Expiration Date: _____

Please return to Jacquie Batchelder: jbatchelder@pathwaycfc.org • 330.818.0657

Pathway Caring for Children: 4895 Dressler Rd NW Suite A, Canton, OH 44718

PATHWAY CARING FOR CHILDREN

Our mission is to help children and families realize the possibilities of their lives through foster care, adoption, and counseling. In 2021:



- Serves **14** NE Ohio Counties through 5 locations in Brook Park, Canton, Millersburg, and Sebring, OH
- Over 100** children have been provided a safe and caring home, **15 new families** welcomed children into their homes, and **41 new foster families** are all in the process of being licensed.
- Over 1,000** children and families received individual and group therapy services.
- 24 children** have been adopted and found their forever home.
- The new Positive Youth Development and Prevention program was able to give away **100 backpacks** full of school supplies and gift cards for haircuts!
- 6 school districts** with countless children who know they can count on their Pathway counselors and case managers.

2021 PATHWAY AUCTION

- Handbid online auction platform provided a fun and interactive mobile or desktop bidding experience!
- All participants agreed Handbid was easy and simple to use!
- Live Facebook broadcast reach over 600 individuals
- Over 100 registered online bidders.



YOUR generosity instilled hope, fostered healing, and helped vulnerable children develop trust for those who care for them. *Thank you for caring for Pathway kids now and always!*

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We hope you join us as a
2022 Auction Sponsor!

